



The Belgian-Italian Chamber of Commerce invites you to link up with other young professionals from no less than eleven international and local Chambers of Commerce from across Belgium at the fifth edition of its famous cross-chamber speed-networking event.

On February 28, join us and learn how to improve your personal branding both online and offline with networking coach **Jan Vermeiren**, **Founder of The Compassionate Leader** and **author** of the books *Let's Connect!*, *How to REALLY use LinkedIn* and *Life is a Game!*, and **Laurentine Van Landeghem**, **Founder of Clouds of Fashion** and **author** of the book **From Blog to Brand**. This is followed by a **networking game**, the *Be Generous Game*, which will show you the power of a network.



Networking coach **Jan Vermeiren** is the author of *Let's Connect! How to REALLY use LinkedIn* and *Life is a Game!* After selling his successful company Networking Coach (the first official training partner of LinkedIn in the world and working for over 500 organizations worldwide including 3M, IBM, Nike, ING and Philips), Jan wondered: what is necessary for companies to thrive in this increasingly complex world? The short answer: compassionate leadership.

(Get your free e-book "The 4 steps to becoming a Compassionate Leader" at www.thecompassionateleader.org)



Entrepreneur, blogger and vlogger **Laurentine Van Landeghem** started a blog four years ago and grew it into Clouds of Fashion, a booming business with stores in Antwerp, Knokke and Gent. Laurentine knows everything about building your personal brand and building your business. In 2017, she published her book *From Blog to Brand*, which recounts the success story of her company Clouds of Fashion, the unfiltered road to success and tips and tricks about turning her personal brand into a strong community and a successful business.

Don't hesitate any longer and come expand your network with young professionals from a variety of different nationalities, careers and industries and gain insight into new ways to give your career and your personal brand that extra boost. **And don't forget your business cards!**

Program:

- 5:30 p.m.: Registration
- 6:00 p.m.: Welcome by Hans Maertens, Chief Executive of VOKA
- 6:10 p.m.: ***How to improve your personal branding online and offline?***
Keynote by networking coach Jan Vermeiren, Founder of The Compassionate Leader and author of the books *Let's Connect!*, *How to REALLY use LinkedIn* and *Life is a Game!*
Speech by Laurentine Van Landeghem, Founder of Clouds of Fashion and author of *From Blog to Brand*
- 7:00 p.m.: ***Be Generous networking game***, facilitated by Jan Vermeiren
- 8:00 p.m.: Prize Draw and Free Networking
- 9:30 p.m.: End of Evening

Tip for people who want to feel more comfortable at events and get more results: After the *Be Generous Game* the CD "Let's Connect at an event: 30 immediately applicable network tips to make every event a success" can be purchased for €29.95 (cash only).

Organized by:



Supported by:



Venue: VOKA, rue Royale 154 Koningsstraat, 1000 Brussels

Fee: €45 (incl. VAT)

**This event is aimed at Young Professionals (<40).*

Registration link: <https://form.jotformeu.com/73445142660352>

We sincerely hope you will be able to join us and the young professionals' community in Brussels for what promises to be an outstanding evening!

Matteo Lazzarini
Secretary General
The Belgian-Italian Chamber of Commerce